

LEARNING OBJECTIVES:

The information provided in this publication is intended to help you:

- + Determine the needs of general technology software and hardware required by your company.
- + Determine your company's web presence and recommend improvements.
- + Identify and update, if necessary, your company's social media.
- + Determine what fleet management software your company is using and determine if you are utilizing it to its fullest capabilities.
- + Identify what landscape-specific software your company is using and determine if it fully meets your needs.
- + Inventory your equipment and determine where you might proceed to integrate battery-operated equipment.
- + Determine your electric charging needs and plan for charging stations at shops and in the field.
- + Research electric vehicles and how they might integrate into your operations.
- + Determine how your company might use battery-powered and/or autonomous mowers.
- + Identify what technologies in irrigation you are using and how you might upgrade your systems.
- + Identify what technologies in low voltage lighting you are using and how you might upgrade your systems.
- + Identify how your company is using artificial intelligence and how it might be further integrated into your operations.
- + Identify if your company is using drones and how they might be used for increased productivity.

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