

DO YOU KNOW A STUDENT WHO ENJOYS...

- Technology?
- Problem-solving?
- Being creative?
- Helping the environment?
- Working outdoors?
- Working with their hands?
- STEM-related learning?



NATIONAL
ASSOCIATION OF
LANDSCAPE
PROFESSIONALS



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KNOW A STUDENT WHO
WOULD BE INTERESTED IN
LEARNING MORE ABOUT THE
LANDSCAPE MANAGEMENT
APPRENTICESHIP PROGRAM?

Visit LandscapeIndustryCareers.org
or email info@landscapeapprenticeship.org



@WhyLandscape

INTRODUCING THE LANDSCAPE MANAGEMENT APPRENTICESHIP PROGRAM™



EARN.



LEARN.



GROW.

Promising Career Pathways
for High School Students



EARN.



- ✓ Paycheck from the first day of work
- ✓ Opportunity for increased pay as knowledge, skills, and abilities increase
- ✓ College-like education with no student debt

- The average starting wage for apprentices is \$15.00 hour
- Individuals who complete an apprenticeship program earn an average annual income of approximately \$60,000.
- Those who complete apprenticeships earn approximately \$300,000 more during their career than non-apprentices.

Source: U.S. Department of Labor



LEARN.



Students who enjoy the outdoors and like to learn from hands-on training will learn the skills needed for career advancement.

- 2,000 hours of on-the-job training
- 144 hours of classroom or online instruction
- Skills-focused training on landscape maintenance, installation and irrigation
- Potential to receive academic credit towards a college degree for skills learned

WHY APPRENTICESHIPS?

The **Landscape Management Apprenticeship Program™**, registered by the Department of Labor, offers job seekers a path to a new career through a paid apprenticeship with on-the-job training and the opportunity to explore a variety of specialties. Ideal candidates enjoy helping the environment, engaging in creative and meaningful work, operating new technology and working outdoors in team-focused cultures. Students with interests ranging from graphic arts to competitive sports can all discover a promising pathway for their dream career.

GROW.



Apprentices will...

- ✓ Receive a nationally-recognized credential upon completion of the program
- ✓ Qualify for over 300,000 job opportunities offered annually in the landscape industry
- ✓ Guarantee job security and a promising future in a rapidly growing industry that is always hiring



WHY GROW YOUR CAREER IN THE PROFESSIONAL LANDSCAPE INDUSTRY?

The \$93 billion professional landscape industry employs more than 1 million people and represents 513,305 businesses. There are more than 100 career paths that allow professionals to create and maintain the outdoor spaces where people live, work, and play. The industry hires 300,000 men and women annually for full-time and seasonal roles, including entry level and management positions, each year.

