

At NALP, we are dedicated to driving meaningful progress for the landscape industry. Every initiative, program development and strategic collaboration we undertake is designed to help our members solve challenges, capitalize on opportunities, and maximize the value of their membership investment while advancing the future of the profession.

DEVELOPING INDUSTRY PROFESSIONALS

Building Businesses. Scaling the Industry.

This November, ELEVATE comes to Tampa as the premier business-growth event for landscape and lawn care companies of every size. Through role-based roundtables, specialty-focused discussions, interactive education, and peer-to-peer learning, ELEVATE equips members with practical strategies to solve today's toughest business challenges while fostering the connections, insights, and innovation that drive the profession forward. ELEVATE is the one event that NALP members should make sure to attend each year.

ELEVATE
THE NATIONAL CONFERENCE & EXPO



Join us in Tampa this November. Visit the ELEVATE website to learn more.

“It's a powerful opportunity to be in a room with 2,000 people who also understand what you're going through. Any challenge feels more manageable when you have a community behind you. You get that community at ELEVATE.”

— L. Jared, Fisella Landscape Group

Free Training. Stronger Teams.

NALP's free Learning Hub is helping contractor member companies build the skilled, adaptable workforce needed to succeed in today's competitive market. From onboarding and technical training to leadership development and business management, the Learning Hub provides high-quality, on-demand education that helps companies close knowledge gaps, improve performance, and accelerate employee growth. Available at no cost to contractor members, the Learning Hub is a powerful tool to invest in your people, strengthening individual careers, enhancing company success, and elevating professionalism across the landscape industry.

Visit NALP's Learning Hub to see the full suite of on-demand training courses.



Stay Connected! [Landscapeprofessionals.org](https://landscapeprofessionals.org)

LEARNING HUB



35%
of NALP member
companies have used
NALP's training courses
in the past year

“I would recommend [the Business Manager Courses] to anyone looking for the opportunity to grow as leaders in the landscape industry. Supervisors, account managers, operations managers and branch managers. The business management courses provide valuable tools that can help you become more effective in your role.”

— J. Maceira, ASI Landscape, a Yardnique company

ADVANCING THE INDUSTRY



Protecting Water. Preserving Green Spaces.

As a founding partner of the Healthy Green Spaces Coalition, NALP is helping ensure the landscape industry has a strong voice in shaping water policy. The Coalition promotes practical, science-based solutions that combine behavior change, smart irrigation technologies, and professional expertise to reduce water waste while maintaining healthy, functional green spaces.

Through research, education, and resources for water managers, NALP is helping shift the conversation beyond one-size-fits-all restrictions toward balanced approaches that conserve water, support thriving landscapes, and recognize the essential role landscape professionals play in creating and maintaining sustainable outdoor environments.



Visit the website
to find sharable
content.

Lead Partners



Supporting Partners



Mobilizing Champions! New Ambassador Program Ignites Grassroots Engagement.

Launched this year, the NALP Advocacy Ambassador Program is designed to inform, engage and activate members to advocate for state and federal policies that support landscape businesses and protect the value of green spaces.



115
Advocacy
Ambassadors



30
States with an
Ambassador

Get Involved. Attend
the Advocacy Academy
at ELEVATE.



60
Companies with
an Ambassador



“Advocacy is simply telling your story and explaining how policies affect your work. If we’re not speaking up, the opposition is. The Ambassador Program provides structure, education and confidence for professionals who want to protect their industry and shape its future.”

— Mark Kelbacher, MissionGreen Services

WHAT HAPPENS IN THE STATES MATTERS

On the Ground, Across the States.

NALP is taking the industry's voice directly to the places where policy decisions are made. This year, we worked alongside state partners at lobby days, legislative events, and regional policy meetings across the country to build relationships, advance shared priorities and ensure lawmakers understand the essential role landscape professionals play in their communities.



- ✓ Colorado State Leg Day
- ✓ Massachusetts Green Industry Alliance Lobby Day
- ✓ Michigan Nursery and Landscape Association Lobby Day
- ✓ Minnesota Nursery and Landscape Association Lobby Day
- ✓ New York State Turfgrass Association Lobby Day
- ✓ North Carolina (NC Green&Growin')
- ✓ NASDA Winter Policy Conference
- ✓ Nursery and Landscape Association Executives of North America Annual Meeting
- ✓ SASDA Annual Regional Meeting
- ✓ NEASDA Annual Regional Meeting

Real Voices. Real Impact.

See the Collective Reach and Strength of Our Grassroots Advocacy in Action!



2,600+
actions taken



2,650+
messages sent



1,100+
new advocates
participated

Tracking Policy, Protecting the Industry.

As state legislatures continue to consider policies that directly impact landscape professionals, NALP is actively tracking proposals across the country to protect the industry and keep members informed.

- ✓ 20 measures aimed at restricting or prohibiting the use of gas-powered equipment across 10 states
- ✓ 50 measures aimed at restricting or prohibiting pesticide use across 19 states
- ✓ 12 measures related to irrigation, water use, or lawn removal

**250+ BILLS
TRACKED
ACROSS ALL
50 STATES**



Experts in the Room!

NALP lends its voice through submitted comments on the following state bills.



Illinois
HB 1596
Pesticide Applicators



Illinois
HB 3762
Heat Illness/Standard



Illinois
HB 3803
Glyphosate Ban



Illinois
HB 4523/SB 3400
PFAS Pesticides Ban



Michigan
HB 5890
PFAS Ban



Michigan
HB 5880
Sales Tax on Services



Minnesota
SF 4052/ HF 3704
Neonicotinoids on Turf
& Ornamentals Ban



Minnesota
HF 4363/SF 4981
Pesticides



Ohio
HB 743
PFAS Ban; FIFRA
Exemption



Wisconsin
AB 287/SB 292
Pesticides



Wisconsin
SB 732/SB 709
Noncommercial Use of
Neonicotinoids Ban



Wisconsin
SB 732/SB 709
Noncommercial Use of
Neonicotinoids Ban



Wisconsin
AB 1191
PFAS Pesticides

Big Wins at the State Level!

ARKANSAS

- ✓ AK H 359 – State preemption of pesticide regulation.
Result: Pending Governor Signature (WIN)

COLORADO

- ✓ CO S 62 – Restricts rodenticides and glue traps; promotes IPM.
Result: Postponed Indefinitely (WIN)



- CO S 65 – Limits use of certain insecticides.
Result: Stalled in Senate Agriculture & Natural Resources (WIN)

CONNECTICUT

- ✓ CT S 345 – Workplace breastfeeding and heat safety provisions.
Result: Stalled in Senate (WIN)



FLORIDA

- ✓ FL S 290 – Prohibits local restrictions on gas-powered landscape equipment.
Result: Chaptered / Enacted (WIN)

MASSACHUSETTS

- ✓ MA S 2805 – Study to improve pesticide protections in schools.
Result: Stalled in Senate Rules (WIN)

MARYLAND

- ✓ MD H 1237 – Creates residential pesticide notification requirements.
Result: Stalled in House Environment & Transportation (WIN)
- ✓ MD H 1429 – Right-to-repair for motor vehicles and farm equipment.
Result: Failed – Adjourned (WIN)
- ✓ MD H 91 – Restricts neonicotinoid-treated seeds and pesticide use.
Result: Stalled in House Environment & Transportation (WIN)

NEW HAMPSHIRE

- ✓ NH H 1018 – Prohibits certain anticoagulant rodenticides.
Result: Died (WIN)
- ✓ NH H 1053 – Studies electronic pesticide-use reporting.
Result: Died (WIN)
- ✓ NH H 1086 – Studies impacts of neonicotinoid seed treatments.
Result: Died (WIN)

- ✓ NH H 1431 – Restricts neonicotinoids and requires application rules.
Result: Referred to Study (WIN)

NEW JERSEY

- ✓ NJ A 1311 – Right-to-repair for farm equipment and lawn mowers.
Result: Stalled (WIN)

RHODE ISLAND

- ✓ RI H 7180 – Digital electronics right-to-repair legislation.
Result: Stalled (WIN)
- ✓ RI H 7476 – Agricultural equipment right-to-repair legislation.
Result: Stalled (WIN)

UTAH

- ✓ UT S 46 – Water-wise landscaping requirements for public facilities.
Result: Chaptered / Enacted (WIN)

VIRGINIA

- ✓ VA H 881 – Allows local regulation of gas-powered leaf blowers.
Result: Stalled in House Counties, Cities & Towns (WIN)

WASHINGTON

- ✓ WA H 2279 – Evaluates PFAS use in agriculture.
Result: Stalled in House Agriculture & Natural Resources (WIN)



DELIVERING SOLUTIONS NATIONALLY

Big Wins for H-2B!

NALP's advocacy efforts deliver meaningful results for landscape employers that rely on the H-2B program. Through persistent engagement with Congress, federal agencies, and coalition partners, NALP helped secure key policy wins that expand workforce access and strengthen the industry's long-term position in Washington.

- ✓ Secured the release of all **64,716 supplemental H-2B visas** for first and second half cap filers. This was achieved after the Administration announced they would only be releasing 35,000 but extensive advocacy by NALP and our partners secured the full release.
- ✓ Inserted Certified Seasonal Employer (CSE) language in the FY 27 Department of Homeland Security (DHS) Appropriations during full Committee mark-up. The amendment had strong bipartisan support and signaled support from the White House.

2026 H-2B Fly-in



80

attendees
from 25+ states



110

meetings with
legislative offices



Advancing Science-Based Policy and Regulatory Solutions.

NALP continued advocating for policies that protect access to essential pesticides and address rising fertilizer costs, including ongoing efforts in Farm Bill negotiations. We worked with EPA leadership to highlight the needs of landscape professionals and contributed to the development of Endangered Species Act compliance training for applicators.

NALP also advanced industry research by partnering with leading scientists on a proposed USDA National Turfgrass Survey and new research examining PFAS compounds in biosolid fertilizers, helping ensure future policy decisions are grounded in sound science.



Learn more about
the NALP-PAC.

Thanks to committed industry members, the NALP-PAC has had a strong year to date!



\$111,950
raised



66
donors



25
state
contributions

NALP ELITE PARTNERS

Software
Solutions

aspire
A ServiceTitan Company

Construction
Equipment

CAT
LET'S DO THE WORK.

Mowing
Equipment

HUSLER

DEWALT

Handheld
Equipment

STIHL