



NATIONAL
ASSOCIATION OF
**LANDSCAPE
PROFESSIONALS**

PROFESSIONAL LANDSCAPE CAREERS: WHAT PATH WILL YOU TAKE?

>>> LANDSCAPE MAINTENANCE <<<

The ongoing care of outdoor spaces to keep flowers, trees, shrubs, and turf healthy and visually appealing



- Account Manager
- Branch Manager
- Crew Leader
- Field Supervisor

>>> IRRIGATION <<<

The design, installation, and management of systems that deliver water efficiently to plants and turf to keep landscapes healthy and sustainable



- Irrigation Auditor
- Irrigation Designer
- Irrigation Installer
- Irrigation Technician

>>> LANDSCAPE INSTALL <<<

The process of building and evolving outdoor spaces by installing plants, hardscapes, and other landscape features according to a designed plan



- Crew Leader
- Operations Manager
- Project Manager
- Site Supervisor/Superintendent

>>> LANDSCAPE DESIGN/ SALES/ESTIMATING <<<

The process of creating landscape plans, calculating project costs, and guiding clients through selections to secure and prepare their landscape projects



- Business Developer/Salesperson
- Landscape Architect
- Landscape Designer
- Landscape Estimator
- Sales Manager

>>> COMPANY LEADERSHIP AND SUPPORT SERVICES <<<



- Accounting
- Contract Administrator
- Fleet and Equipment Management
- Human Resources
- IT/Database Management
- Owner/CEO
- Talent Acquisition/Recruiting

>>> SPECIALTY <<<



- Arborist
- Hardscape Installer
- Interiorscaper
- Lawn Care Technician
- Nursery/Greenhouse Professional
- Supplier

Read more about the above career opportunities and more at
landscapeindustrycareers.org/discover-the-industry/career-paths



Career Pathway Examples

Below are a few examples of career path progression within the professional landscape industry.

Please note: These are broad examples meant to serve as a guide. They are not intended to reflect every individual's exact journey, but rather to illustrate potential career pathways within the field.



CROSSOVER CAREERS

Interested in a trade and not sure if the professional landscape industry has a place for you?
Of course we do!

