

THE PROFESSIONAL LANDSCAPE + LAWN CARE FILES

A DAY IN THE LIFE



LANDSCAPE DESIGN PROJECT MANAGER

Name: Bryant Naile

Current Role: Landscape Design Project Manager

Years In Professional Landscape Industry: 24

What Is My Day Like?

My day begins at 6:30 each morning as crews arrive. I manage two landscape construction crews, so I meet briefly with each foreman, reviewing designs and job planners while walking through the day's checklist. We outline our goals, confirm materials and tools, and make sure we have the right manpower lined up to accomplish everything efficiently. No two days are ever quite the same, and that's part of what I love about this work. Mornings are often spent on site; meeting clients, consulting with subcontractors, and checking in with crews as projects take shape. This is my favorite part of the day: watching a design on paper transform into a living, breathing space. Our company's mission is to create livable landscapes where families and friends can gather. In many ways, it feels like sacred work, crafting beautiful environments that bring people together and foster connection. Afternoons shift toward the business side: phone calls, emails, estimating, designing, invoicing, and job costing. Before heading home, I plan for the days ahead, ordering materials, scheduling projects, and preparing job planners so the next morning starts strong and focused.



My Career Path:



Quick Fun Facts

What is your favorite plant? Daffodil and Podocarpus

What is your favorite landscaping tool or equipment? Shovel

What was your first job within the industry? Landscape Install Crew Member

Education background: BS in Horticulture/Landscape Design from Auburn University

Fun Fact: I love movies, reading, and all of my kids sports/activities

What do I love most about the professional landscape industry?

The ability to participate in the creation of beautiful spaces and the people I meet and interact with along the way. I enjoy listening to the stories of the people I work with and the people I get to serve.



My advice for future landscape and lawn care professionals:

Learn how to listen and communicate with excellence. Clients will directly and sometimes indirectly tell you what is important to them. Remember those things, take great notes, and then communicate well throughout every stage of the project. People want to know they've been seen and heard. Doing these simple things will greatly benefit your career and help you grow as a person.

