

# ELEVATE

THE NATIONAL CONFERENCE & EXPO

LANDSCAPE | LAWN CARE | DESIGN BUILD INSTALL

TAMPA, FLORIDA  
NOVEMBER 8-11, 2026



*Where the REAL PROS go*

“You never know what you will find, but whether it is a new product or a new idea, **ELEVATE** doesn't disappoint.”

- JIM HORNUNG, JR.,  
ELBERS LANDSCAPE  
SERVICE, INC.



Presented by



EXHIBITOR PROSPECTUS

# Why Exhibit at ELEVATE?

**ELEVATE** delivers a proven, exhibitor-friendly environment designed for meaningful engagement, operational excellence, and measurable return on investment.

We anticipate 1,300–1,500 professional attendees actively seeking solutions, partnerships, and industry innovation. This highly targeted audience ensures quality conversations—not just booth traffic.

**CLICK HERE** to see and hear what others have to say about **ELEVATE EXPO** and view the video.

**ELEVATE** is the premier annual event produced by the National Association of Landscape Professionals (NALP), bringing together leaders, innovators, and decision-makers shaping the future of the landscape industry. **ELEVATE** combines high-impact education, networking, and a results-driven exposition designed to generate real business outcomes for exhibitors.

## What Sets ELEVATE Apart:

### 8 Hours of Non-Competitive Exhibit Hall Time

Dedicated exhibit hours with no competing education sessions maximize attendee traffic and exhibitor visibility.

### High Satisfaction & Proven Results

Post-event exhibitor surveys consistently highlight high satisfaction, successful achievement of business objectives, and frequently describe the event as “a top-tier professional experience.”

### Designed for ROI

Our event structure prioritizes focused networking, meaningful buyer engagement, and measurable outcomes.

## The ELEVATE Expo Experience for the Attendees

The **ELEVATE** Expo creates meaningful connections with the experts who offer the equipment, products and technology solutions you need to make your business more efficient, productive and innovative. The expo is designed to facilitate conversation, not to have you spend hours walking a giant show floor and waiting in line to demo equipment. There is no demo area, and the expo takes place indoors, featuring smaller booths that allow you time to speak with experts and manufacturers, gain insights into supply chain expectations, connect with peers at networking events, and participate in focused expo education sessions.

## Attendee Insights

### Highly Rated Experience Drives Engagement

Attendees rate **ELEVATE** 4.4 stars, reflecting a strong overall event experience.



### The Right Audience. The Right Authority. The Right Revenue.

**ELEVATE** attracts a highly engaged, executive-level audience representing growth-focused landscape companies across the United States. Exhibitors consistently report that the audience is relevant, decision-oriented, and commercially aligned with their objectives.

We expect 1,300–1,500 professional landscape industry attendees in 2026, creating a high-value environment focused on meaningful interaction—not overcrowding.

### Executive-Level Decision Makers in the Room

**ELEVATE** is built for business leaders and buyers.

#### INSIGHT:

More than 65% of attendees are key decision makers with direct purchasing authority or executive influence.

#### ROLE CATEGORY



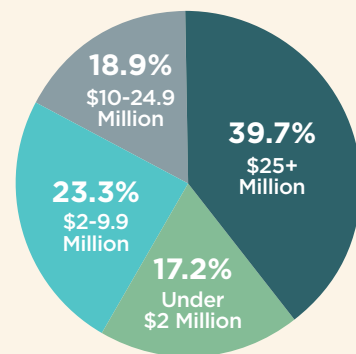
### Growth-Oriented Companies with Real Buying Power

**ELEVATE** attracts companies operating at meaningful scale.

#### INSIGHT:

Nearly 60% of attendees represent companies generating \$10 million or more annually, signaling strong purchasing capacity and expansion focus.

#### COMPANY REVENUE RANGE



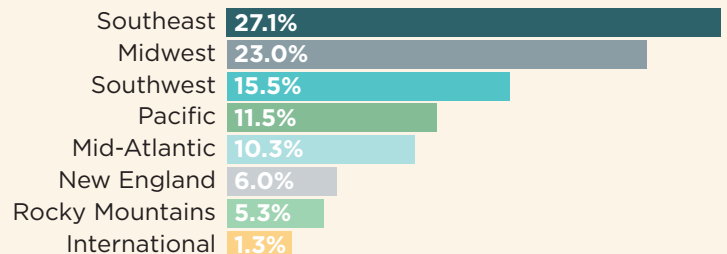
### National Reach with Regional Depth

**ELEVATE** delivers broad geographic representation while maintaining strong regional clusters.

#### INSIGHT:

Exhibitors gain access to high-growth regions while engaging in a nationally representative landscape contractor and lawn care operator base.

#### REGION



\*The data presented is based solely on individual responses reported by attendees from **ELEVATE 2025**.

## Overall Exhibitor Satisfaction



89% of exhibitors rate their ELEVATE experience as Good, Very Good, or Excellent.

### EXHIBITOR SATISFACTION & RESULTS

- 73% rated their experience Excellent or Very Good
- 89% rated their experience Good-Excellent
- Weighted average score: 3.84 / 5

## Exhibitor Objective Achievement

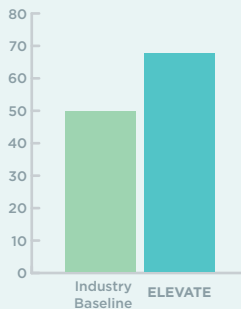


82% of exhibitors successfully meet their business objectives at ELEVATE.

### EXHIBITOR OBJECTIVES & ROI

Top objectives include lead generation, meeting new prospects, building brand awareness, and showcasing products and services.

## Attendance Quality Index Benchmark



Attendance Quality Index — ELEVATE exceeds an industry-neutral benchmark for attendee quality.

### ATTENDANCE & AUDIENCE INSIGHTS

- 65-70% of exhibitors rated overall attendance as Good-Excellent
- 55-60% rated attendee quality as Good-Excellent
- Crowd size supports quality engagement without overcrowding



“The quality of attendees cannot be beat. Of all the conferences and events that we attend throughout the year, nothing quite beats the level of energy we have here. Everyone wants to network, wants to share with each other so that we all succeed.”

- EMILY NICKEL, ASPIRE

“Every major top 150 landscape company is here, and it's a wonderful opportunity for us to get in front of each other, one for them to get to know us and then two, for us to know them and honestly see what the win win can be from a technology standpoint.”

- TODD ZIMMERMAN, KRESS

“We really enjoy the ELEVATE show because it gives us a chance to hear from customers about what they're really experiencing and seeing on their sites.”

- LUKE GRIBBLE, JOHN DEERE





# Exhibitor Schedule — ELEVATE 2026

Note: All dates and times are subject to change.

## Exhibitor Move-In:

- Saturday, November 7 — All Day
- Sunday, November 8 — 9:00 a.m.–5:00 p.m.
- Monday, November 9 — 8:00 a.m.–12:00 p.m.

## Exhibit Hall Open:

- Monday, November 9 — 2:00 p.m.–6:00 p.m.
- Tuesday, November 10 — 10:00 a.m.–2:00 p.m.

## Move-Out:

- Tuesday, November 10 — 2:00 p.m.–9:00 p.m.
- Wednesday, November 11 — 8:00 a.m.–12:00 p.m.

## Exhibit Hall Events

### Monday, November 9

Exhibitor Lunch — Noon–1:00 p.m.

Expo Education — 30–45 min. Intervals during Expo Time

Expo Hall Happy Hour — 5:00 p.m.–6:00 p.m.

### Tuesday, November 10

Exhibitor & Attendee Lunch — Noon–2:00 p.m.

Expo Education — 30–45 min. Intervals during Expo Time



“NALP’s **ELEVATE** is a must-attend event for serious landscape professionals. It’s the only industry event that connects you with industry-leading professionals, offers valuable networking opportunities with peers, features inspiring keynote speakers, and delivers actionable ideas you can implement in your business.”

— MARK PLATT,  
MMC LAND MANAGEMENT



## Exhibits



“My team and I showed up apprehensive being a group of first timers but **ELEVATE** went above and beyond. The opening speaker really set the tone for the event and from there, we were nothing but amped to meet and share our notes from each class. The Expo floor was a blast and networking opportunities were unavoidable. The local Corona Ranch Rodeo Event will be a highlight that my team and I will share for years. Thanks to the staff that made it all possible!”

— CONNOR NORRIS,  
ZAK GEORGE LANDSCAPING

“Getting to interact with the people who actually use equipment, as well as the people who are making the decisions, the buying decisions... there isn’t a better place to be.”

— ZACH WAIT, CATERPILLAR

## Companies that have attended ELEVATE

A & A Lawncare & Landscaping Inc	BrightView	Ed Castro Landscape, Inc.	GreenSweep, LLC
A & D Landscaping	Brilar, LLC	EdgeForm Landscape Management	Greenview Partners
A Blade of Grass, LLC	BriteStone Power Wash	Elaborate Landscape Management, Inc.	Greenway Property Services, Inc.
A+ Lawn & Landscape	Brockman Tree & Lawn Care, LLC	Elbers Landscape Service, Inc.	GreenWeaver Landscapes, LLC
AAA Landscape, Inc.	Brook Landscape	Electric Sheep Robotics, Inc.	Gregory Landscape Services, Inc.
ABC Home and Commercial Services	Brookway Horticultural Services, Inc.	Element Outdoor Living, Inc.	Ground Control Lawn Maintenance
Ables Landscapes	Brummel Lawn and Landscape, LLC	Elements Landscape Management	Ground Pros, Inc.
Accent Landscapes	BTS Landscaping, Inc.	Elevations Landscaping	Ground Up Services, LLC
Ace Outdoor Services, LLC	Bumgardners Landscape	Eilon Landscape, LLC	Ground Works Land Design
ADVANCE Consulting Group	Burkholder Brothers, Inc.	Elite Lawn Care - OKC	GroundMasters
AgroLawn Inc	Burns Landscaping & Snow Management	Elks Lawn Care	Grounds Group
Agronomic Lawn Management, Inc.	Bushcare Services	Ellari Enterprises, LLC	Groundshog Lawn & Landscape
AGZA, American Green Zone Alliance	BWI Companies	ELM Tree Care	GroundSystems
Alabama Nursery & Landscape Association	BWS Landscaping	Embassy Landscape Group, Inc.	Groundwork
Alamance Community College	C & M Lawns	Emerald Lawn Care	Groundworks Landscaping, Inc.
Alan Horticulture, LLC	C&S Lawn Service and Landscape, Inc.	Emerald Lawn Care Inc.	Grow And Company
Alaska Premier Services	Cadre Landscape, Inc.	Emerald Lawns	Growing Green, Inc.
Alex & Sons, LLC	California Landscape Contractors Association	EMI Landscape	GrowPro, LLC
Alfredo's Lawn and Landscape	Calvin Landscape	EMTS, Inc.	Growth Services, Inc.
All Pro Land Care of Tallahassee, Inc.	Canopy Landscapes	EnhanceScapes	Grunder Landscaping Company
Allentuck Landscaping Co.	Capstone Landscape Management, LLC	Enterprise Professional Services, Inc.	GT Landscape Solutions
Allied Landscape	CareSpace, Inc.	Envirocare Landscape Management, Inc.	Hall Law Office, PLLC
Allied Landscape Services, Inc.	Carolina Tree Care, Inc.	Environmental Management Services, Inc.	Halstead
Aloha 'Aina Landscaping, LLC	Carolina Turf Lawn and Landscape	Enviroscapes	Happy Yards KC
ALPHA Landscapes	Carrington Lawn & Landscape	EnVision Landscape Group	Harvest Landscape Enterprises, Inc.
ALPHA Landscapes, LLC	Carruthers Landscape Management	Epifini Landscaping, Inc.	Heartland Landscape Group, LLC
Alpine Gardens	Case Facilities Management Solutions	Epling Landscape & Lawn Service	Hello Green
Alpine Landscapes	Castle Rock Sprinkler Service	Epling Landscaping and Lawn Service	Helping Hand Lawn Care
Alterra Landscape Design	Cedar Crest Gardens	EPSI	Hermes Landscaping, Inc.
Amazing Blades Landscaping	Cedar Crest Gardens LLC	Essential	HICORPINC.COM
Amazing Outdoors	Celbass Venture Partners	Essential Landscapes	High Prairie Landscape Group
Ambius	Century Lawn and Landscape	Estate Landscaping & Lawn Management, LLC	HighGrove Partners, LLC
Ambler Industries, LLC	Cepra Landscape	ETCH Outdoor Living	Hippo Turf Care
American Design & Landscape	Cetane Associates	Eternal Eden, LLC	HLK
American Landscaping Partners	Chalel Landscape	Everything Outdoors	HNS Partners, LLC
American Turf & Tree Care	Chalel Landscape & Nursery	EVO Payments Inc	Hochschule Osnabruck
Americape Landscape Management Services	Charter Vista Landscaping	ExperiGreen Lawn Care	Hoffman Landscapes
AMGUARD	Chenmark	Express Custom Trainers	Hollandia Outdoors
Andrew Trower, CPA	Chenmark Holdings	Express Mulching and Soil	Houlihan Lokey
Andrew's Lawn and Landscaping	Chick Fil-A	Exscape Designs, LLC	Houston Landscapes Unlimited
Angelo's Landscape Group	Chris James Landscaping & Irrigation, Inc.	Fair Field Landscaping	Hoyt Property Care
Angelo's Lawn-Scape of Louisiana, Inc.	Chris Mark & Sons, Inc.	Fair Street Landscaping	Hudson Bros Lawn Care, LLC
Annex Business Media	Christian Brothers Lawncare & Outdoor Services, Inc.	Fairco, Inc.	Hullson Partners
APAX PARTNERS	City of Benson	Fairfield Landscaping	Hunter Industries
Aphix, LLC	City of Raleigh	Fairway	HuntScapes
AquaGreen Global, LLC	City of Waco	Fairway Lawns	Huntsville International Airport
Arapahoe County Public Airport Authority	City of Waxahachie	Falling Leaves Lawn Care, Inc.	Huron Capital Partners
Arazoza Brothers Corp.	Clackamas Community College	Farmside Landscape & Design	Hursthouse, Inc.
ArborLawn, Inc.	Clark Farms	Fengate Asset Management	Iconic Founders Group
Arbor-nomics Inc.	CLC Inc.	FineTurf	Ideal Landscape Group
Arbor-Nomics Turf Inc	Clean Scapes Landscaping	Fisk Lawncapes, LLC	Image Landscape Management
Arbor-Nomics, Inc.	Cliffstone Corporation	Five Seasons Landscape Management Co.	Image Works Landscape Management
Archer Lawn Care, Inc.	Clintar Landscape Management	Florida Nursery, Growers & Landscape Association	Impact of Green, Inc.
Arizona Landscape Contractors Association	Clippers Landscape-An Aspen Grove Company	Focal Pointe Outdoor Solutions	Images Landscapes, LLC
Arrow Exterminators	CoCal Landscape	For Garden's Sake Nursery & Landscaping	Impulititi Landscaping, Inc.
Artistic Landscaping, Inc.	Cody Landscape	Four Seasons Garden Center & Custom Landscape Services	Indigenous Landscaping
As De Trefle	Colao & Peter Luxury Outdoor Living	Foxlakes, Norman & Associates, Inc.	Indigenous Landscaping Inc.
ASI Landscape Management	Cold Creek Nursery	Foxglove Gardening	Industry Insights
Aspen Grove	Coldwater Landscapes, LLC	Frederick Outdoor Living	Infinity Landscape Contractor, LLC
Aspen Grove Landscape Companies	College of DuPage	Freedom Franchises USA	Initiate-it
Aspen Grove Landscape Companies - Willow Grove, PA	Color Burst Landscapes	Freeman Mathis & Gray, LLP	Inside Out Landscape Design, LLC
Associated Landscape Contractors of Colorado	Colorado Development	Frisella Nursery, Inc.	Integrity Landscaping Solutions, Inc.
AthensClarke County Unified Government	Colorado State University	From the Ground Up	IntElect, Inc.
Atticus, LLC	Columbus State Community College	Frontier Landscaping, Inc.	Irrigation Association
Au Service Du Jardin	Complete Grounds	Fullerton Grounds Maintenance	Irrigation By Design, Inc.
Auburn University	Complete Landscapes	FullScope Pest Control	J. Kru Land
AVALT	Complete Property Maintenance	G.P. Property Development, Inc.	Jackson Dodds & Company, Inc.
Avanza Landscaping	Conseil formation	Gachina Landscape Management	James River Grounds Management - Charlottesville, VA
Aztec Landscaping, Inc.	Corporate Landscape Management	GARDEN DESIGN LANDSCAPING	James River Nurseries, Inc.
B&C Landscaping LLC	Cory's Lawn Service, LLC	Garden Works	Jaycrew
Back To Nature Landscaping	Crabapple, Inc.	Gardens for Living Inc	Jay-Crew
Balanced Environments, Inc.	Craig Bergmann Landscape Design	Gardens To Love	JBA Land Management, LLC
Barrett's Landscape & Construction	Critical Environments, Inc.	Garpiel Group, LLC	JC Grounds Management
Bartlett Tree Experts	Crop Science, a Division of Bayer	Georgia Urban Ag Council	Jim's Landscaping
Bartlett Tree Experts - Northbrook, IL	Croy's Mowing, Ltd.	Gerhart's Landscaping Services LLC	John Mini Distinctive Landscapes
Bay Pro	Crystal Greens Landscape, Inc.	Giving Gardens & Landscapes, LLC	Joyce Landscaping, Inc.
Bayer	CSG Creative	Glen Gate Company	Joyce, Inc.
Bayer CropScience	Cumberland Landscape Group, LLC	Glengate Company	Juneau Landscape Services, LLC
Bayside Landscaping & Construction, LLC	Curran Outdoor Living	Global Payments Integrated	Juniper Landscaping, Inc.
Bayview Garden Nurseries, LLC	Custom Greenscaping	GMI Nation	K&D Landscaping, Inc.
BCLS Landscape Services, LLC	Cuyahoga Community College	Goldberg & Rodler, Inc.	K&R Landscaping, Inc.
Beary Landscaping	Dabney Collins	Golf Course Superintendents Association of America	Kane Landscapes, Inc.
Beary Landscaping, Inc.	Davey Tree	Gothic Landscape	Kansas City Hardscapes
Bee Team LLC	David J. Frank Landscape Contracting	GP Landscape Design	Kathleen's Lawn & Shrub Pest Control
Berghoff Design Group	DBL Landscaping	GPM Landscape, Inc.	KD Landscape, Inc.
Berns Garden Center & Landscaping	Deep Roots Landscape, LLC	Granite Hills Group	Keesen Landscape Management-Centennial
Best Lawn Care and Landscaping, LLC	Demonfaucou Services	Gras Lawn	Keith Landscapes
BESTMOW	Derison Landscaping	Grass Monkey Pest Control	KeyServ Company, LLC
Better View Landscapes	Dennis' 7 Dees Landscaping & Garden Centers	Grass Nerds	Kimberly Nurseries, LLC
Beyond The Curb Landscaping, LLC	DeSantis Landscapes, Inc.	Grasshopper Lawns, Inc.	Kincaide, Ltd.
Big Lakes Lawncare	Designs By Sundown	Grassperson Lawn Care & Landscape	King Green
Big Vision's Landscaping	Designscapes Colorado, Inc.	GrassRoots Tree and Turf Care, Inc.	Kingstowne Lawn & Landscape
Bills Lawn Maintenance and Landscaping, Inc.	Devonshire Landscapes	Great Lakes Landscape Design	Klausung Group, Inc.
BILMAR Landscape Industries	Diamond Landscapes	Green Connection	KL5 Landscape, Inc.
Biogama	DIStefano Landscaping	Green Drop Lawns, Ltd.	Knob Hill Landscape Company
BioLawn, Inc.	DJS Lawn & Landscape, LLC	Green Environmental Landscape, Inc.	Koehn Outdoor
Biola Landscapes	DKC Landscaping	Green Envy Landscaping	Krause Services
Black Diamond Landscaping	DLC Resources, Inc.	Green Group Holding, LLC	Kujawa Enterprises, Inc.
Blackjack Horticulture, Inc.	Doering Landscape Company	Green Image Lawn Care	L3 Designs
Blades Landscaping	Door Landscape & Nursery	Green Impact Commercial Landscapes	La Vida Landscapes
Blades of Green	Doug Curtiss Landscape	Green Impressions	LaBahn's Landscaping
Blades of Green, Inc.	Douglas Dynamics, LLC	Green Industry Masterminds	Lakewood Landscape Group
Blanchford Landscape Group	Down To Earth Landscaping & Irrigation	Green Lawn Fertilizing	Lambert Landscape Company
Bland Landscaping Co. Inc.	Doyle Lawncare Services	Green Leaf Group	Lancaster Landscapes, Inc.
Bloom Partners Talent Solutions	Dryan Landscape Management	Green Meadow Lawn Care	Land Designs of Southern Florida, Inc.
Blue Claw Associates, Inc.	Dupper Landscape	Green MowCo - Electric Lawn Care	Land Expressions LLC
Blue Ribbon	E.A. Quinn Landscape Contracting, LLC	Green Seasons Lawn And Tree Service	Land Expressions, LLC
Blue Ridge Property Services	EAB Consulting, LLC	Green Summit Landscape Management, LLC	Landart Solutions, LLC
Blunier Builders Inc.	EagleView	Green Teams, Inc.	LandCare LLC
Blunier Builders, Inc.	Earthly Landscapes	Green Thumb Gardens, LLC	Landcare Logic
BMO Harris	Earthtones Companies	Green Thumb Lawn Service	Lander University
BMO Middle Market M&A	Earthtones Design, Inc.	Greene Thumb Landscape, Inc.	Landesign Construction & Maintenance, Inc.
Bob Jackson Landscapes, Inc.	EarthWorks, Inc.	Greener Group, LLC	Landmark Landscapes, Inc.
Bomdata	East Coast Facilities	Greener Horizon, LLC	LandPatterns, Inc.
Bonick Landscaping, Inc.	East End Design and Landscape LLC	Greener Landscaping	Landscape America, Inc.
Borst Landscape & Design	Eastern Land Management, Inc.	Greener Tech	Landscape Architecture, LLC
Borst Landscape & Design / Mariani Premier Group	Eastern Turf Maintenance	Greenpro Services	Landscape Associates, Inc.
Boyne Capital	Eco-Care, LLC	Greenr365, Inc.	Landscape Consultants, LLC
Bret Achterhagen's Seasonal Services	EcoGreen Landscaping	Green's Outdoor Creations	Landscape Creations of RI
Bret Achterhagen's Seasonal Services, Inc.	Ecological Improvements	Greenscape Inc.	Landscape Digital Institute
Bridge Landscaping	Economic Engagement	Greenscape Land Design, Inc.	Landscape Garden Centers
Brigham Young University		Greenspace Landscaping	Landscape Horticulture
Brigham Young University - Idaho		Greenspace Landscaping, Inc.	Landscape Images, Ltd.
Bright Grove Group		GreenStar Landscape Management	
Brighton School District			

Landscape Management Magazine/North Coast Media  
 Landscape Professionals of Texas  
 Landscape Solutions  
 Landscape St. Louis  
 Landscape Workshop  
 Landscape Workshop, LLC  
 Landscapes By D&J  
 Landscapes By Randy Lee, Inc.  
 Landscapes By Terra, Inc.  
 Landscapes Unlimited  
 Landscaping Worx, LLC  
 Landvisions  
 LaurelRock  
 Lawn & Pest Solutions  
 Lawn Buddy  
 Lawn Doctor, Inc.  
 Lawn Enforcement Agency, Inc.  
 Lawn Management Co., Inc.  
 Lawn Master, Inc.  
 Lawn Patrol Service, Inc.  
 Lawn Plus  
 Lawn Pride of North Houston  
 Lawn Squad  
 Lawns By Carlito, LLC  
 Lawns LTD, Inc.  
 LawnSquad  
 Lawrence Landscape Group  
 Leap Frog Landcare, Inc.  
 Ledden Palimemo Landscape, Co.  
 Legacy Scapes  
 LEI Grounds Groomers  
 Level Comm LLC  
 Level Green Landscaping, LLC  
 Lewis Property Services  
 Lifescape Colorado  
 Lifestyle Landndscape LLC  
 Lifestyle Landscaping, Inc.  
 Lightfoot Enterprises, Inc.  
 Lily Wren landscape designs  
 Lincoln Institute of Land Policy  
 Lindgren Landscape & Irrigation, Inc.  
 Linwood Lawn & Landscape, LLC  
 Little Rock Landscape, Inc  
 Live Sust, Inc.  
 Living Water Lawn & Garden INC  
 LMC Landscaping, Inc.  
 LMI Landscapes, Inc. - Carrollton, TX  
 Local Lawn Care & Landscaping  
 Lockton Companies  
 Los Alamos Landscaping & More, LLC  
 Lou Penning Landscapes, Inc.  
 LOVING  
 LSI Services LLC  
 Lupfer Landscaping  
 Lush Lawn  
 Lynch Landscape & Tree  
 M.J. Design Associates, Inc.  
 Mahoney Associates, Inc.  
 Main Street Mowing  
 Mainscape, Inc.  
 Maldonado Nursery & Landscaping, Inc.  
 Mangold Horticulture  
 Manor View Farm, Inc.  
 Manzer's Landscape Design & Development, Inc.  
 Mariani Landscape  
 Mariani Premier Group  
 Marinos Landscape  
 Massachusetts Assoc. of Lawn Care Professionals  
 Massey Services, Inc.  
 Mast Landscapes, Inc.  
 MasterScapes  
 Mathis Landscapes  
 Mazelis Landscape Contracting Corp.  
 McCord Landscape Design  
 McHale Landscape Design, Inc.  
 McIntosh Grounds Maintenance, Inc.  
 McLaughlin Landscape  
 McMaster Lawn & Pest Services  
 Meadow Brook Design  
 Meridian Landscaping, Ltd.  
 Michael Hatcher & Associates, Inc.  
 Michael Kraft Enterprises, Inc.  
 Michigan State University  
 Mid County Lawn Landscape & Lighting  
 Midwest Landscape Industries, Inc.  
 Mike & Son's Landscaping, Inc.  
 Millennial Landscape & Construction, Inc.  
 Milosi, Inc.  
 Minor and Associates  
 Mirador Landscape Management  
 MissionGreen Services  
 Mississippi State University  
 MMC Land Management  
 MoJo Holdings  
 Monarch Landscape Companies  
 Monarch Landscape Management  
 Morin's Landscaping & Lawn Maintenance, Inc.  
 Mountain Sky, Inc.  
 Mountain View Landscapes  
 Mours Enterprises, LLC  
 Moyer & Son, Inc.  
 Moyer Indoor Outdoor  
 MSNW Group, LLC  
 MTH Landscaping, Inc.  
 Mulhalls Landscape  
 Mulhall's Landscape  
 Mulhall's Nursery, Inc.  
 Mullin  
 Murie Greencare Professionals, Inc.  
 Myatt Landscaping & Construction  
 Nasim Landscape  
 National Council for Mental Wellbeing  
 National Home Builders  
 National Pest Management Association, Inc.  
 NationScapes, LLC  
 Nature's Dream Landscape, Inc.  
 Nature's Turf, Inc.  
 NatureScape Holdings LLC  
 NatureWorks Landscape Services, Inc.  
 Naturspire  
 NCSU AGI  
 ND Landscaping, Inc.  
 Neil's Outdoor Services  
 New Castle Lawn and Landscape, Inc.  
 New Jersey Landscape Contractors Association

New Jersey Nursery & Landscape Association  
 New Leaf Creations, Inc.  
 Nightingale Lawn & Landscape, LLC  
 NKY Pro Turf & Lawn, Inc.  
 Nolan's Lawn Care, LLC  
 None  
 North Carolina State University  
 North Star Grounds Care  
 North State Gardens, Inc.  
 Northern Landscape Management, Inc.  
 Nutri-Green Professional Services  
 Oasis Turf & Tree  
 Ocean View Landscape Management  
 Oceanview Landscape  
 OGS Landscape  
 Old Growth Tree Service  
 Oregon State University  
 Orion Management  
 Osprey Landscape Group  
 Outback Landscape  
 Outdoor Aesthetics  
 Outdoor Environments Group  
 Outdoor Perspective  
 Outdoor Pride Landscaping, Inc.  
 OutworX Group  
 Pacific Landscape Management, Inc.  
 Padilla Group Inc.  
 Palmer Landscapes, LLC  
 Para Space Landscaping, Inc.  
 Parkland College  
 Paulk Landscaping, Inc.  
 Payroc  
 Paystri  
 Peak Landscape, Inc.  
 Pelican Lawn Service, Inc.  
 Penn Outdoor Services  
 Perennial Services, LLC  
 Perfect Cut Landscaping  
 Perfect Cuts  
 Perimeter Landscape  
 Phoenix Landscape Management  
 Piedmont Landscape Management  
 Piedmont Technical College  
 Pine Lake Services  
 Pinnacle Landscaping  
 Pinstripe  
 Pinstripe Lawn Care and Landscaping  
 Piper Sandler  
 Pitzer's Lawn Management, Inc. - Edmond, OK  
 Plant Brothers Landscaping  
 Plant Solutions  
 Planted Earth Landscaping  
 Plants Creative Landscapes  
 Pleasant Landscapes  
 Pleasant Places, Inc.  
 Pleasant View Property Services  
 Ponzani Landscaping  
 Poplar Point Studio  
 Precision Landscape  
 Precision Landscape Management  
 Precision Lawn & Landscape LLC  
 Prescription Landscape, Inc.  
 Primera  
 Priority Government Solutions (PGS)  
 Priority Landscapes  
 Pro Cutters Lawn & Landscape  
 Pro Cutters Landscapes, Inc.  
 Pro Edge Lawn Care  
 Pro Landscaper USA  
 Project EverGreen  
 PROLAS, Inc.  
 Property Rock Resources  
 Purple Care  
 QQ Landscape  
 Quality Green Landscape  
 Quest Products Corp.  
 R&R Landscaping  
 R.M. Landscape, Inc.  
 R.P. Marzilli & Co., Inc.  
 Radian Developers  
 Recede BioPlastics  
 Red Elm  
 Refined Gardens  
 ReIMAGE General Contractors  
 Reinhart Landscaping and Snow  
 ReScape  
 Responsible Industry for a Sound Environment (RISE)  
 Riverside Services  
 RM Landscape  
 Rock Solid Landscape, LLC  
 Rocky Mountain Custom Landscapes, Inc.  
 Rocky Mountain Landscaping and Installation, LLC  
 Rooted Landscape  
 Roots First  
 Rosborough Partners, Inc.  
 Rossen Landscape  
 Rotolo Consultants, Inc. (RCI)  
 Royal Gardens Landscaping and Design  
 Royal Greens, Inc.  
 RSG Landscaping, LLC  
 RullyScapes, Inc.  
 Ruppert Landscape  
 Russell Landscape Group  
 Russo Landscapes  
 Ryan Lawn & Tree  
 Ryan Lawn and Tree  
 RYCO Landscaping  
 S&C Lawn Service  
 Salisbury Landscaping  
 Saluda Hills Landscaping & Nursery, Inc.  
 Sam Houston State University  
 Sandhills Community College  
 Santa Rita Landscaping, Inc.  
 Sarver Landscape Maintenance Company  
 Sas 1001 Feuilles  
 Sas Berthier  
 SAS Landcare  
 Sas NJM  
 SavATree  
 Scapes  
 Scapes, Inc.  
 Schendel Lawn & Landscape  
 Schill Grounds Management, Inc.  
 Schuler Service Group  
 Schultz Landscapes, Inc.

Scientific Plant Service, Inc  
 Scorpion  
 Script Marketing  
 Sean Flynn Landscape  
 SeaScape Lawn Care  
 Seasons Best Landscaping  
 Seasons Landscapes Incorporated  
 Seattle Sustainable Landscapes  
 Sebastian Design Build  
 Sebert Landscape  
 Secret Garden Landscapes  
 Sellers Services, Inc.  
 Senske Family of Companies  
 Senske Services  
 Serene Landscape Consulting, LLC  
 Serrault Paysage  
 Service Direct Landscaping / SDL  
 Sesuit Landscapes, Inc.  
 Seven Oaks Landscape-Hardscape, Inc.  
 SFM Landscape Services, LLC.  
 SharpeScapes, Inc.  
 Shaw Integrated and Turf Solutions  
 Shaw Landscaping, LLC  
 ShawNuff Green, LLC  
 Shepherd's Landscape Maintenance  
 Signature Landscape, LLC  
 Simpson Landscape Maintenance  
 Sims Landscape Maintenance  
 Sinc Constructors Co.  
 Singing Hills Landscape, Inc.  
 Skagit Landscaping  
 SLS Services  
 Smartscape  
 SMC Landcare  
 Smith Grounds Management, LLC  
 Snow & Ice Management Association (SIMA)  
 Snow & Sons Landscaping  
 Sole Source Capital  
 Solid Green Lawn and Landscape  
 South Pleasantburg Nursery  
 Southern Botanical, Inc.  
 Southern Classic Landscape Management, Inc.  
 Southern EEZ Landscaping  
 Southern Landscape  
 Southview Design  
 Southview Design, Inc.  
 Sowerscapes Lawn Care and Landscaping  
 Spaces of Opportunity  
 SpeakHaus  
 SpeakInc  
 Sperber Landscape Companies  
 Sposato Landscape Co., Inc.  
 Spring Touch Lawn & Pest Control  
 Spring-Green Lawn Care  
 Sprouted Slopes  
 SSC Services - Rivier University  
 SSC Services for Education  
 Stay Green, Inc.  
 Steele Blades Lawn & Landscaping  
 Stone Post Landscapes  
 Stonenidge Hardscapes, LLC  
 Storm Lawn and Snow - Madison Lake, MN  
 Strand's Lawn Care, LLC  
 Strata Landscape Services  
 Strathmore Landscape  
 Stratton and Bratt Landscapes  
 Sullivan's Landscaping & Maintenance  
 Summit Lawn and Landscape  
 Sun Valley Landscaping  
 Sun Vista  
 Sunline Landscapes  
 Sunrise Landscape  
 Sunscape Landscaping Services, LLC  
 SunVista Enterprise Landscape Division  
 Sunway Landscape Services  
 SunWorks Landscape Partners  
 Super Engineering, Inc  
 Superior, Inc. - Superior Lawn Care - Brown Design Group  
 Superscape Landscape, LLC  
 Superscapes  
 Super-Sod  
 SUPREME GREEN INC.  
 Supreme Green Lawn & Landscape  
 Surrounds, Inc.  
 Swiss Gardeners Association  
 Syngenta Crop Protection, LLC  
 T and T Farms and Horticultural Services  
 T. Lake, Inc.  
 T. Palmer Landscaping Co., LLC  
 T.R. Gear Landscaping, Inc.  
 Tailor Made Lawns, Inc.  
 Take It Outside  
 Tarrant County College Horticulture  
 TechScape, Inc.  
 Teed & Brown, Inc.  
 Terra Green Landscapes, Inc.  
 Terry's Landscape  
 Texas Land Care, Inc.  
 Texas Lawns  
 Texas Nursery & Landscape Association  
 Texas Tech University  
 Tex-Scapes Nursery and Landscape  
 Teyes Landscaping Inc  
 The Atlas Outdoor Team  
 The Budd Group  
 The Davey Tree Company  
 The Gardeners  
 The Green Team  
 The Greener Good, LLC  
 The Greenery, Inc.  
 The Greenwood Group, LLC  
 The Grounds Guys  
 The Lawn Dawg  
 The Maffei Companies  
 The Master's Lawn Care  
 The McKinley Group, Inc.  
 The Southern Landscape Group, LLC  
 The Tree Amigos Outdoor Services  
 Think Green Lawn Service  
 Thompson & Sons, LLC  
 Threadleaf Landscape Design  
 Thyssen + Sieg GmbH & Co.KG  
 Tidewater Landscape Management  
 Tim Acton Landscaping  
 Tim Johnson Landscaping, Inc.

Timberline Landscaping, LLC  
 Timberline One, LLC  
 Tim's Complete Landscape Management  
 Titan, LLC  
 Todd's Nursery  
 Todd's Services, Inc.  
 Total Property Services LLC  
 Tree Amigos Inc.  
 Tree Care Industry Association  
 Treppendahl Tree & Landscape  
 Tri Scapes, Inc.  
 Tri Valley Landscaping, LLC  
 Tributary Land Design + Build  
 Trinity Lawn & Landscape, Inc.  
 TruGreen  
 TruNorth Landscaping, LLC  
 Turf & Ornamental Communicators Association  
 Turf Magic  
 Turf Masters Brands  
 Turf Masters Lawn Care, Inc.  
 Turf Pride Lawncare  
 Turfs Up Radio  
 Twistleaf  
 Two Pennies Creative  
 U.S. Lawns  
 UCI Student Housing  
 UCLA Extension - Student  
 Ultralawn Co.  
 Unison Community Services  
 United Turf Alliance, LLC  
 United Veterans Construction & Landscape Solutions  
 Unity Partners  
 University of Georgia  
 University of Illinois  
 University of Missouri - Columbia  
 University Of Mount Olive  
 University of Virginia Darden School of Business  
 University of Wisconsin - Platteville  
 Unlimited Landscaping & Turf Management, Inc.  
 Unlimited Lawn Care  
 Unlimited Lawn Care & Turf Management, Inc.  
 Urban Habitat  
 Urban Landcare  
 Urban Landscaping & Irrigation  
 Urban Lawn & Landscape, Inc.  
 US Composting Council  
 Utah State University  
 Valley Landscaping, Inc.  
 Valor Landscape, Inc.  
 Veld Landcare, LLC  
 Veragreen LLC  
 Verdant Landscape  
 Verde Landscape Companies  
 Verde Property Services, Inc.  
 Verily Marketing  
 Vibrant Outdoors  
 Virginia Green  
 Virginia Tech  
 Visterra Landscape Group  
 VisualScape, Inc.  
 Vivero Los Cabos  
 W.H. Boyer, Inc. Landscape Services  
 Wadescapes Total Lawn & Landscape Management  
 Wailea Elua Village  
 Wallace Landscape Associates, Inc.  
 Walmart  
 Washington Association of Landscape Professionals  
 We Mow It All, LLC  
 Weed Man  
 Weed Pro  
 Well Done Landscapes, LLC  
 Weller Brothers Landscaping  
 Wemow, Inc.  
 Westlake Dimex  
 White Pearl Management  
 Whittaker Landscape Services Inc.  
 Williams Landscape & Design, Inc.  
 Willis Lawn Services, LLC  
 WinnScapes, Inc.  
 Winter Services, LLC  
 Woodlake Outdoor, LLC  
 Wright Outdoor Solutions, Inc.  
 Wrightsville Beach Landscaping  
 Wyscape  
 Yard Alliance  
 Yard Dawgs Lawn Care  
 Yard Guard  
 Yard Guard Montana  
 Yard Smart, Inc.  
 Yard Solutions, Inc.  
 Yardmaster of Columbus, Inc.  
 Yardmaster, Inc.  
 Yarnique, Inc.  
 Yards Done Right  
 YardScapes Landscape Professionals  
 YardWorks  
 Yellowstone Landscape  
 YMS Landscaping  
 Your Haven  
 Zak George Landscaping, LLC  
 ZebraScapes  
 Zeppa's  
 Ziehler Lawn & Tree Care

# Sponsorship Opportunities — ELEVATE 2026

ELEVATE sponsorships provide enhanced visibility and brand alignment before, during, and after the event.

## Available Sponsorship Tiers

(examples):

### GOLD SPONSOR

Premium branding, high-traffic visibility, and top-tier recognition

### SILVER SPONSOR

Strong presence with multiple attendee touchpoints

### BRONZE SPONSOR

Good visibility supporting brand awareness

### A LA CARTE SPONSORSHIPS

Cost-effective targeted exposure within the exhibit hall

Custom sponsorships are available to align with your marketing objectives.

## ELEVATE 2026 Sponsorship Pricing Matrix

This sponsorship pricing matrix visually compares value across tiers and is designed to support clear, confident upsell conversations. Pricing ranges are illustrative and may be finalized by NALP.

Benefit	GOLD	SILVER	BRONZE	A LA CARTE
<b>Investment</b>	\$85,000	\$35,000	\$20,000	\$7,500-\$15,000
<b>Pre-Event Marketing Exposure</b>	✓	✓	✓	☐
<b>Onsite Branding &amp; Signage</b>	✓	✓	✓	✓
<b>High-Traffic Placement</b>	✓	✓	☐	☐
<b>Sponsored Education/Session*</b>	✓	☐	☐	☐
<b>Attendee Email Inclusion</b>	✓	✓	☐	☐
<b>NALP Show Management Support Visual &amp; Sales Guidance</b>	✓	✓	✓	✓

\*Content not provided by Sponsor.

**CONTACT INFORMATION** For exhibitor sales, sponsorship opportunities, or general event inquiries:

**National Association of Landscape Professionals (NALP)**

Email: [scott@landscapeprofessionals.org](mailto:scott@landscapeprofessionals.org) or [shane@landscapeprofessionals.org](mailto:shane@landscapeprofessionals.org)

Website: [landscapeprofessionals.org/ELEVATE](http://landscapeprofessionals.org/ELEVATE)

A member of the ELEVATE team will be happy to assist you.

“ELEVATE is truly the place where the pros go! We spent quality time with supplier executives, learned from the brightest in the industry and toured a world-class landscape business. I was so impressed and we had a blast!”

- PAUL FRAYND, SUN VALLEY LANDSCAPING

“For my first ELEVATE and NALP event, I was both impressed and inspired. The keynote speakers motivated and changed me, the expo made me feel like I had a new toolkit of partners behind me whenever I needed it, and the seminars and networking opportunities were well worth it. Thank you for the incredible effort poured into this event.”

- STEVEN FOSTER, GACHINA LANDSCAPE MANAGEMENT

