

# ELEVATE

THE NATIONAL CONFERENCE & EXPO

LANDSCAPE | LAWN CARE | DESIGN BUILD INSTALL

Where the **REAL** pros go

**NOVEMBER 3-6, 2024**  
**CHARLOTTE, NC**



## EXHIBITOR PROSPECTUS

Presented by:



NATIONAL  
ASSOCIATION OF  
LANDSCAPE  
PROFESSIONALS

# Who is **NALP**?

The National Association of Landscape Professionals  
is the national trade association representing an  
**industry market size of over  
\$105 Billion.**

NALP's membership includes nearly  
**200,000 landscape industry professionals  
from over 2,800 companies**  
in the United States, Canada, and overseas.

Member companies specialize in:

- lawn care**
- landscape design and installation**
- landscape maintenance**
- tree care**
- irrigation and water management**
- interior plantscaping**

and **the product and service suppliers  
that support the industry**

## Summary of **ELEVATE 2023** and **Outlook for ELEVATE 2024**

ELEVATE 2023 conference and expo was a great success. Nearly 1,350 professional attendees representing more than 400 companies from 48 states and Canada gathered at the Gaylord Texan in Grapevine, Texas for the 2nd edition of this annual conference and expo. The sold-out expo hall of 39,600 net sq feet (a 23.4% YoY growth) displayed innovative products and services from 171 exhibiting companies and proved to be a great platform for exhibitors to develop new business, strengthen relationships with their most valued customers and focus on driving growth. The show floor featured 8 hours of exclusive exhibit hall only time with proven opportunities to enhance the experience, keep attendees engaged and on the show floor. In the exhibit hall, NALP hosted food & beverage events (Happy Hour and Lunch), networking areas, and small session areas (Campfires), all of which were huge successes.

For 2024, we will gather at the Charlotte Convention Center in early November and are projecting to surpass 2023 numbers with nearly 1,500 attendees having an opportunity to visit a greater number of exhibitors in over 41,000 net sq ft of exhibit space. We will build on the success of 2023 by again providing great opportunities for attendees to stay in the hall, network, enjoy food & beverages and learn from the exhibitors and each other.

You have an important role in this exciting experience. ELEVATE Expo is a powerful platform for meeting new customers, reaching out to existing ones, and establishing your presence in the industry. Foster worthwhile leads with this unique opportunity to reach engaged and motivated decision-makers in a more focused, connected environment.

**Come Join Us!**

### **What attendees are saying:**

“The Landscape Workshop team loved ELEVATE! We brought 20 leaders from our organization and they are already asking about coming to ELEVATE in 2024!”

- J. T. Price, Landscape Workshop

# Why Exhibit?

Quality prospects attend **ELEVATE**. Meeting and networking with decision makers can make all the difference in your company gaining valuable market share and having a successful year. ELEVATE can be the forum you need. Where else could you meet with key decision makers of industry leading companies that can increase your bottom line?

(Data based on 2023 Attendee Survey)

## EXHIBITOR EXPERIENCE:

- 82.50% Met their exhibiting expectations
- 92.50% Rated attendee quality as Good-Excellent
- 82.50% Rated the quantity of attendees as Good-Excellent

Exhibitors rated Show Management with an average of **4.23** out of **5** in all aspects.

## Attendees Stayed in the EXPO HALL for an Average of 4 hours.

- 96% of Attendees reported ELEVATE Met or Exceeded Expectations
- 98% of Attendees found Exhibitors Attentive and Engaging
- 83% of Attendees Felt the Number of Exhibiting Companies were Just Right and
- 92% of Attendees said ELEVATE Expo offered the products and services they were looking for
- 90% of Attendees rated the ELEVATE as Very Good or Excellent
- 78% Plan on Attending ELEVATE 2024

### What attendees are saying:

“There’s no better industry opportunity than experiencing ELEVATE. If you’re not there to partake in everything it has to offer, then you’re not advancing your business

- Corey Verch, Dennis’ 7 Dees Landscaping”

## Attendee Demographics\* from ELEVATE 2023

(\*All Demographics based on number of respondents recording an answer to a specific question.)

### Company Size (Reported Revenue)

- 6.36% >\$100 Million
- 22.03% \$25-\$100 Million
- 16.67% <\$2 Million
- 15.28% \$10-\$25 Million
- 39.64% \$2-\$10 Million

### Job Title

- 37.32% Owner, Partner, President, CEO
- 18.13% VP, Director, Regional Manager
- 21.09% Business/Acct Mgr, Sales, Customer Service
- 4.64% Other
- 6.04% Foreman, Crew Leader, Supervisor
- 3.20% Office Manager, Receptionist, Admin
- 2.60% Human Resources, Hiring, Benefits
- 2.25% Accounting, Finance, Billing
- 0.83% Designer Architect
- 0.83% Safety Trainer, Professional Development
- 1.18% Advertising, Marketing
- 1.06% Arborist, Horticulture, Other Specialist
- 0.83% Technician, Operator, Crew, Laborer

### Primary Business Focus

- 26.83% Design/Build Count
- 0.66% Interior Landscaping
- 56.64% Landscape Maintenance
- 14.12% Lawn Care and/or Turf and Ornamental
- 1.74% Tree Care

### Regions Represented

- 1.43% International
- 9.02% Mid-Atlantic
- 19.90% Mid-West
- 4.73% New England
- 8.11% Pacific
- 30.80% Southeast
- 22.54% Southwest
- 3.38% The Rocky Mountains

# COMPANIES THAT ATTENDED IN 2023

A Blade of Grass, Inc. - Sudbury, MA  
A+ Lawn & Landscape - Des Moines, IA  
ABC Home and Commercial Services - Lewisville, TX  
Ables Landscapes - Hollywood, SC  
Ace Outdoor Services, LLC - Flint, MI  
Alan Horticulture, LLC - Warrenville, IL  
Alaska Premier Services - Anchorage, AK  
All Pro Land Care of Tallahassee, Inc. - Tallahassee, FL  
Allentuck Landscaping Co. - Rockville, MD  
Allied Landscape Services, Inc. - Livermore, CA  
Aloha Aina Landscaping LLC - Pearl City, HI  
ALPHA Landscapes - Slater, IA  
Alpine Landscapes - Gilroy, CA  
Amazing Outdoors - Purcellville, VA  
American Landscaping Partners - Brentwood, TN  
American Turf & Tree Care - Greeley, CO  
Angela's Lawn-Scapes of Louisiana, Inc. - Baton Rouge, LA  
Aplix, LLC - Frankfurt, KY  
AquaGreen Global - Dallas, TX  
ArborLawn, Inc. - Lansing, MI  
Arbor-Nomics, Inc. - Norcross, GA  
Archer Lawn Care, Inc. - Saint Joseph, MO  
Aspen Grove Landscape Companies - Willow Grove, PA  
Aztec Landscaping, Inc. - Lemon Grove, CA  
Bay Pro - Newport Beach, CA  
Bayview Garden Nurseries, LLC - Northfield, NJ  
BCS Landscape Services, LLC - Ashland, VA  
Berghoff Design Group - Phoenix, AZ  
Better View Landscapes - Amherst, MA  
BILMAR Landscape Industries - Las Vegas, NV  
Biota Landscapes - Minneapolis, MN  
Blades Landscaping - Memphis, TN  
Blades of Green, Inc. - Edgewater, MD  
Blue Ribbon - Rogers, AR  
Blue Ridge Property Services - Warrenton, WA  
Bob Jackson Landscapes, Inc. - Reisterstown, MD  
Bonick Landscaping, Inc. - Irving, TX  
Borst Landscape & Design - Allendale, NJ  
Bret Achtenhagen's Seasonal Services, Inc. - Mukwonago, WI  
BrightView - Blue Bell, PA  
BrightView Landscape Development - Dallas - Dallas, TX  
BrightView Landscape Development - Denver, CO - Parker, CO  
Brookway Horticultural Services, Inc. - Houston, TX  
Brothers Services, Inc. - Youngsville, IA  
Brummel Lawn and Landscape, LLC - Blue Springs, MO  
BTS Landscaping, Inc. - Randolph, NJ  
BWS Landscaping - Ashland, VA  
Calvin Landscape - Indianapolis, IN  
Carruthers Landscape Management, Inc. - Dallas, TX  
Case Facilities Management Solutions - North Attleborough, MA  
Castle Rock Sprinkler Service - Castle Rock, CO  
Chalet Landscape and Nursery - Wilmette, IL  
Chris Mark & Sons, Inc. - Peasot, MA  
Christian Brothers Lawncare & Outdoor Services, Inc. - Fremont, MI  
CLC, Inc. - Forest, VA  
Clean Scapes - Austin, TX  
Clean Scapes - Dallas, LLC - Dallas, TX  
Clean Scapes - San Antonio, LLC - San Antonio, TX  
Clients First Landscape Solutions - Rockwall, TX  
CM's Outdoor Solutions Group - Mission, KS  
CoCal Landscapes - Denver, CO  
Color Burst Landscapes - Brentwood, TN  
Complete Landscapes - Pflugerville, TX  
Corporate Landscape Management - Chesapeake, VA  
Croy's Mowing, Ltd. - Ottawa, OH  
Crystal Greens Landscape, Inc. - Clackamas, OR  
Cumberland Landscape Group, LLC - Norcross, GA  
Custom Greenscaping - Irving, TX  
D&J Enterprise - Wareham, MA  
David J. Frank Landscape Contracting - Germantown, WI  
Deep Roots Landscape, LLC - Clermont, GA  
Denison Landscaping, Inc. - Fort Washington, MD  
Dennis' 7 Dees Landscaping & Garden Centers - Portland, OR  
DeSantis Landscapes, Inc. - Salem, OR  
Designs By Sundown - Littleton, CO  
Diamond Landscapes - Lexington, KY  
Door Landscape & Nursery - Egg Harbor, WI  
Doug Curtiss Landscape - Westborough, MA  
Dowco Enterprises, Inc. - Chesterfield, MO  
Drost Landscape - Petoskey, MI  
E.A. Quinn Landscape Contracting, LLC - Glastonbury, CT  
EarthWorks - Garland - Garland, TX  
EarthWorks - Houston - Houston, TX  
EarthWorks - Irving, TX - Irving, TX  
EarthWorks, Inc. - Lillian, TX  
Eastern Land Management, Inc. - Stamford, CT  
Eastern Turf Maintenance - New Bern, NC  
Eco-Care, LLC - Marietta, GA  
Ecogreen Lawn Care - Worcester, PA  
Ed Castro Landscape, Inc. - Roswell, GA  
EdgeForm Landscape Management - Baton Rouge, LA  
Electric Sheep Robotics, Inc. - Pleasanton, CA  
Elements Landscape Management - Valencia, CA  
Elevations Landscaping - Bolingbrook, IL  
Ellari Enterprises, LLC - Houston, TX  
Embassy Landscape Group, Inc. - Kansas City, MO  
Emerald Lawn Care - Rolling Meadows, IL  
Emerald Lawns - Round Rock, TX  
Environmental Management Services, Inc. - Dublin, OH  
Enviroscapes - Louisville, OH  
EnVision Landscape Group - Dallas, TX  
Epling Landscape & Lawn Service - Blumont, VA  
Estate Landscaping & Lawn Management, LLC - Ft. Myers, FL  
ETCH Outdoor Living - Ankeny, IA

Everything Outdoors - Tampa, FL  
ExperGreen Lawn Care - Mishawaka, IN  
Escape Designs, LLC - Novelty, OH  
Fairfield Landscaping - Canonsburg, PA  
Fairfield Landscaping - Brentwood, TN  
Farm Girl Gardens, LLC - Moravia, NY  
Farmside Landscape & Design - Wantage, NJ  
Fisk Lawnscape, LLC - Elbert, CO  
Five Seasons Landscape Management Co. - Reynoldsburg, OH  
For Garden's Sake Nursery & Landscaping - Durham, NC  
Four Seasons Garden Center & Custom Landscapes Services - Oak Park, MI  
Fowlkes, Norman & Associates, Inc. - Benbrook, TX  
From the Ground Up - Dallas, TX  
Frontier Landscaping, Inc. - Vancouver, WA  
Garden Works - Pennington, NJ  
Gargiel Group, LLC - Saginaw, MI  
Gerhart's Landscaping - Telford, PA  
GlenGate Company - Wilton, CT  
GMI Nation - Dallas, TX  
Gothic Grounds Management - North CA Regional - Valencia, CA  
Gothic Landscape - Valencia, CA  
GP Landscape Design - Center Moriches, NY  
GPM Landscape, Inc. - Phoenix, AZ  
Granite Hills Group - Charlotte, NC  
Grasshopper Lawns, Inc. - Larksville, PA  
Greenserson Lawn Care & Landscape - Lewisville, TX  
GrassRoots Tree and Turf Care, Inc. - Acworth, GA  
Great Lakes Landscape Design - Oak Park, MI  
Green Drop Lawns, Ltd. - Calgary, AB  
Green Environmental Landscape, Inc. - Las Vegas, NV  
Green Group Holding, LLC - Raleigh, NC  
Green Impressions - Cleveland, OH  
Green Lawn Fertilizing, LLC - West Chester, PA  
Green Seasons Lawn And Tree Service - Kearney, MO  
Green Teams, Inc. - Bryan, TX  
Greene Thumb Landscape, Inc. - Kansas City, MO  
Greenscape, Inc. - Durham, NC  
GreenStar Landscape Management - Placerville, CA  
GreenSweep, LLC - Silver Spring, MD  
Greenview Partners - Raleigh, NC  
GreenWeaver Landscapes, LLC - Lenni, PA  
Ground Pros, Inc. - Itasca, IL  
Ground Up Services, LLC - Joplin, MO  
Ground Works Land Design - Westlake, OH  
Groundshog Lawn & Landscape - Baltimore, MD  
GroundSystems - Cincinnati, OH  
Grow And Company - Houston, TX  
Growing Green, Inc. - Saint Louis, MO  
Growth Services, Inc. - Spring, TX  
Grunder Landscaping Company - Miamisburg, OH  
GT Landscape Solutions - Keizer, OR  
Heartland Landscape Group, LLC - Edmond, OK  
HeartLand, LLC - Kansas City, MO  
HICORP, Inc. - Tulsa, OK  
High Prairie Landscape Group - Mission, KS  
Houston Landscapes Unlimited - Sugar Land, TX  
HuntScapes - Raleigh, NC  
Ideal Landscapes Group - Saint Louis, MO  
Image Landscape Management, Inc. - Lewisville, TX  
Image Works Landscape Management - Fairfax Station, VA  
Impulsiiti Landscaping, Inc. - Brentwood, TN  
Inside Out Landscaping and Janitorial - Chico, CA  
Integrity Landscaping Solutions, Inc. - Ashland, VA  
James River Nurseries, Inc. - Ashland, VA  
Joy-Crew - Muncie, IN  
J&B Land Management, LLC - Dallas, TX  
Joyce Landscaping, Inc. - Marstons Mills, MA  
Juniper Landscaping, Inc. - Fort Myers, FL  
K&D Landscaping, Inc. - Watsonville, CA  
Kansas City Hardscapes - Kansas City, MO  
KD Landscape, Inc. - Rockdale, IL  
King Green - Gainesville, GA  
Klausing Group, Inc. - Lexington, KY  
Knob Hill Landscape Company - Springfield, IL  
Koehn Outdoor - Jacksonville, FL  
La Vida Landscapes - Watson, AL  
LaBohn's Landscaping - Santee, CA  
Lakewood Landscape Group - Dothan, AL  
Lambert Landscape Company - Dallas, TX  
Lancaster Landscapes, Inc. - Annandale, VA  
Land Expressions, LLC - Mead, WA  
LandCare - Boise Mgmt. - Boise, ID  
Landcare Logic - San Diego, CA  
LandCare, LLC - Frederick, MD  
Landesign Construction & Maintenance, Inc. - Santa Rosa, CA  
Landmark Landscapes, Inc. - Norcross, GA  
LandPatterns, Inc. - Dallas, TX  
Landscape America, Inc. - Wrentham, MA  
Landscape Associates, Inc. - Bessemer, AL  
Landscape Creations of RI - Saunderson, RI  
Landscape Garden Centers - Sioux Falls, SD  
Landscape Images, Ltd. - New Orleans, LA  
Landscape Management Solutions - Williamsport, MD  
Landscape Professionals of Texas - Dallas, TX  
Landscape Workshop, LLC - Westview Hills, AL  
Landscapes By Randy Lee, Inc. - Saint Petersburg, FL  
Landscapes Unlimited - Wrightsville Beach, NC  
Landvisions - Tyler, TX  
LaurelRock - Wilton, CT  
Lawn & Pest Solutions - New Albany, MS  
Lawn Doctor, Inc. - Holmdel, NJ  
Lawn Master, Inc. - Pensacola, FL  
Lawn Patrol Service, Inc. - Ft. Worth, TX

Lawns LTD, Inc. - Waco, TX  
Lewis Property Services - Orlando, FL  
Lifescape Colorado - Denver, CO  
Lightfoot Enterprises, Inc. - Houston, TX  
Lily Wren Landscape Designs - Houston, TX  
Live Sust, Inc. - Olney, MD  
LMC Landscape Partners - Plano, TX  
LMC Landscaping, Inc. - Pasadena, MD  
LMI Landscapes, Inc. - Carrollton, TX  
Local Roots Landscaping - North Versailles, PA  
Lo Penning Landscapes, Inc. - Napa, CA  
Lupfer Service Group - Lyons, IL  
Lush Lawn - Waterford, NJ  
Mahoney Associates, Inc. - Southampton, NY  
Mainscape, Inc. - Fishers, IN  
Maldonado Nursery & Landscaping, Inc. - San Antonio, TX  
Mangold Horticulture - Excelsior, MN  
Mariani Landscape - Lake Bluff, IL  
Massey Services, Inc. - Orlando, FL  
Mathis Landscapes - Tuckaseegee, NC  
McCard Landscape Design - Denton, TX  
McHale Landscape Design, Inc. - Upper Marlboro, MD  
McIntosh Grounds Maintenance, Inc. - Milan, MI  
McMaster Lawn & Pest Services - De Leon Springs, FL  
Michael Hatcher & Associates, Inc. - Olive Branch, MS  
Mid County Lawn Landscape & Lighting - Nederland, TX  
Midwest Landscape Industries, Inc. - Indianapolis, IN  
Millennial Landscape & Construction, Inc. - Wayland, MA  
Milosi, Inc. - Hendersonville, TN  
MissionGreen Services - Nashua, NH  
MMC Land Management - Gibsonia, PA  
Monarch Landscape Companies - Los Angeles, CA  
Monarch Landscape Management - Houston, TX  
Morin's Landscaping & Lawn Maintenance, Inc. - Hollis, NH  
Mountain Sky, Inc. - Bend, OR  
MSNW Group, LLC - Fennelle, WA  
Mulhall's Nursery, Inc. - Omaha, NE  
Mullin - St. Rose, LA  
Munie Greencare Professionals, Inc. - Caseyville, IL  
Nasim Landscape - Puyallup, WA  
Nature Scapes, Inc. - Liburn, GA  
Nature's Dream Landscape - Gibsonia, PA  
Nature's Turf, Inc. - Fayetteville, GA  
NatureWorks Landscape Services, Inc. - Walpole, MA  
ND Landscaping, Inc. - Georgetown, MA  
Nightingale Lawn and Landscape, LLC - Mountain Grove, MO  
Nolan's Lawn Care, LLC - Tiffin, IA  
North Star Grounds Care - Everett, WA  
O'Donnell's Landscape Services, Inc. - Southlake, TX  
OGS Landscape Group - Whittby, ON  
Outback Landscape - Idaho Falls, ID  
Outdoor Environments Group - Indianapolis, IN  
Outdoor Perspective - Lowell, MA  
Pacific Landscape Management - Hillsboro, OR  
Padilla Group, Inc. - Brentwood, CA  
Palmer Landscapes, LLC - Westport, CT  
Para Space Landscaping, Inc. - Burnaby, BC  
Peak Landscape, Inc. - Hillsboro, OR  
Perfect Cut Landscaping - Boynton Beach, FL  
Perimeter Landscaping - Oklahoma City, OK  
Piedmont Landscape Management - Augusta, GA  
Pinetree Landscaping - Columbus, OH  
Pinstripe Lawn Care and Landscaping - Guthrie, OK  
Pitzer's Lawn Management, Inc. - Edmond, OK  
Plant Solutions - Bernardsville, NJ  
Plants Creative Landscapes - Scottsdale, GA  
Ponzani Landscaping - Saint Clairsville, OH  
Prescription Landscape, Inc. - St. Paul, MN  
Priority Government Solutions (PGS) - Omaha, NE  
Priority Landscaping - Hutto, TX  
Pro Cutters Lawnscape, Inc. - Conyers, GA  
Pro Edge Lawn Care - Holland, OH  
PROLAS, Inc. - Seffner, FL  
PS Property Maintenance - Clever, MO  
PSI Landscape & Irrigation, LLC - Belleville, TX  
Purple Care - Fort Worth, TX  
Pyramid Landscaping & Development - Apex, NC  
R&R Landscaping - Auburn, AL  
R.M. Landscaping, Inc. - Hilton, NY  
R.P. Marzilli & Co., Inc. - Midway, MA  
Reliable Property Services - Saint Paul, MN - Saint Paul, MN  
Riverside Services - Southborough, MA  
Rosen Landscape - Great Falls, VA  
Rotolo Consultants, Inc. (RCI) - Slidell, LA  
RSG Landscaping, LLC - Concord, VA  
Ruppert Landscape - Laytonville, MD  
Ruppert Landscape, Inc. - Frederick, MD - Woodsboro, MD  
Russell Landscape Group - Sugar Hill, GA  
Russo Landscapes - Kennewash, GA  
Russo Lawn and Landscape, Inc. - Windsor Locks, CT  
Ryan Lawn & Tree - Mission, KS  
Ryan Lawn & Tree - Wentzville, MO  
Ryan Lawn & Tree - Broken Arrow, OK  
Saluda Hill Landscapes - Lexington, SC  
SavATree - Bedford Hills, NY  
Scapes, Inc. - Mustang, OK  
Schenkel Lawn & Landscape - Topeka, KS  
Schill Grounds Management, Inc. - North Ridgeville, OH  
Scientific Plant Service - Brooklandville, MD  
Scott Byron & Co., Inc. - Lake Bluff, IL  
Seasons Best Landscaping - Maineville, OH  
Sebastian Design Build - Glenelg, MD  
Sebert Landscape - Bartlett, IL

Secret Garden Landscapes - Moraga, CA  
Sensale Services - Kennelworth, WA  
Sereni Landscape Consulting, LLC - Concord, NC  
SharpScapes, Inc. - Greenville, SC  
Shaw Landscaping, LLC - Abilene, TX  
ShawNuff Green, LLC - Monroe, LA  
Shepherd's Landscape Maintenance - Charlotte, NC  
Signature Landscape, LLC - Oklahoma City, OK  
Simpson Landscape Maintenance - Plano, TX  
Sims Landscape Maintenance - Waxahachie, TX  
Singing Hills Landscape, Inc. - Aurora, CO  
SiteScapes - Johnston, RI  
SMC Landscape - Frisco, TX  
Snow & Sons Landscaping - Greenfield, MA  
Solid Green Lawn and Landscape - Bethlehem, GA  
Southern Botanical, Inc. - Dallas, TX  
Southern Landscape - Austin, TX  
Sperber Landscape Companies - Westlake Village, CA  
Spasota Landscape Co., Inc. - Milton, DE  
Spring-Green Lawn Care - Plainfield, IL  
Stay Green, Inc. - Santa Clarita, CA  
Strand's Lawn Care, LLC - Gillette, WY  
Sullivan's Landscaping & Maintenance - Milford, DE  
Summit Lawn and Landscape - Grandview, MO  
Sun Valley Landscaping - Omaha, NE  
Sunline Landscapes - Bluffdale, UT  
Sunscape Landscaping Services, LLC - Austin, TX  
SunVista Enterprise Landscape Division - Albuquerque, NM  
Sunway Landscape Services - Jacksonville, FL  
SunWorks Landscape Partners - Carrollton, TX  
Superior, Inc. - Superior Lawn Care - Brown Design Group - New Stanton, PA  
Superscape Landscape, LLC - East Falmouth, MA  
Superscapes - Carrollton, TX  
Supreme Green Lawn & Landscape - Manchester, IA  
Tailor Made Lawns, Inc. - Conover, NC  
TechScope, Inc. - Dallas, TX  
Teed & Brown, Inc. - Norwalk, CT  
Terra Green Landscapes, Inc. - Concord, NC  
Terry's Landscape - Katy, TX  
TexScapes Nursery and Landscape - Ennis, TX  
The Budd Group - Winston Salem, NC  
The Davey Tree Expert Co. - Alexandria, VA/Washington, DC - Chantilly, VA  
The Davey Tree Expert Co. - Kent, OH - Kent, OH  
The Davey Tree Expert Company - Kent, OH  
The Greenery, Inc. - Hilton Head Island, SC  
Threadleaf Landscape Design - Provo, UT  
Timberline Landscaping, LLC - Colorado Springs, CO  
Tim's Complete Landscape Management - Kent, WA  
Todd's Services, Inc. - Hamburg, MI  
Tributary Land Design - Build - Durham, NC  
Tritony Lawns & Landscape, Inc. - Lincolnton, GA  
TruGreen - Memphis, TN  
TruNorth Landscaping, LLC - Traverse City, MI  
Turf Magic - Forsyth, GA  
Turf Masters Lawn Care, Inc. - Roswell, GA  
Turf Pride Lawncare - Mentor, OH  
Twistleaf - Austin, TX  
United Veterans Construction and Landscape Solutions, Inc. - Fort Worth, TX  
Unlimited Lawn Care & Turf Management, Inc. - Suwanee, GA  
Urban Landscaping & Irrigation - Lancaster, TX  
Valor Landscape, Inc. - Denver, CO  
Verde Landscape Companies - Lubbock, TX  
Virginia Green - Richmond, VA  
Visterra Landscaping Group - Park Ridge, IL  
VisualScope, Inc. - Miami, FL  
W.H. Boyer, Inc. Landscape Services - Glenwood, MD  
Wadescapes Total Lawn & Landscape Management - Clinton, TN  
We Mow It All, LLC - Conroe, TX  
Weed Man - Orono, ON  
Weed Man - Annapolis, MD - Annapolis, MD  
Weed Man - Bethesda, MD - Bethesda, MD  
Weed Man - Dothan, AL - Dothan, AL  
Weed Man - Elgin, IL - Dundee, IL  
Weed Man - Farmington Hills, MI - Wixom, MI  
Weed Man - Frederick, MD - Frederick, MD  
Weed Man - Kansas City, MO - Lees Summit, MO  
Weed Man - Montgomery, AL - Montgomery, AL  
Weed Man - Springfield, IL - Bloomington, IL  
Weed Man - Winchester, VA - Winchester, VA  
Weed Pro - Sheffield Village, OH  
Weedex Lawn Care - Lewisville, TX  
Weller Brothers Landscaping - Sioux Falls, SD  
White Pearl Management - Leesburg, VA  
Whittaker Landscape Services, Inc. - Gypsum, CO  
Williams Landscape & Design, Inc. - Williamsburg, VA  
Wright Outdoor Solutions, Inc. - West Des Moines, IA  
Yard Guard Montana - Belgrade, MT  
Yard Solutions, Inc. - Groveport, OH  
Yardnique, Inc. - Morrisville, NC  
YardScapes Landscape Professionals - New Milford, CT  
YardWorks - Sullivan's Island, SC  
Yellowstone Landscapes - Bunnell, FL  
Yellowstone Landscapes - Bunnell, FL - Bunnell, FL  
Yellowstone Landscape - Houston, TX - Houston, TX  
Yellowstone Landscape - Norcross, GA - Norcross, GA  
Yellowstone Landscapes - Sterling, VA - Sterling, VA  
Zehler Landscapes - Prescott, AZ  
Ziehler Lawn Care - Centerville, OH

## What attendees are saying:



**ELEVATE** was an invaluable experience, blending innovation and expertise seamlessly. It's a must-attend event for anyone in the lawn and landscape industry looking to elevate their business prowess.

- Jarrett Pitchford, Outdoor Environments Group

**ELEVATE** is the green industry's best conference by a long shot. NALP continues to provide the very best resources and events that greatly help the industry move forward. I could not recommend ELEVATE more, it is an absolute must attend.

- Niwar Nasim, Nasim Landscape





# ELEVATE

## THE NATIONAL CONFERENCE & EXPO

LANDSCAPE | LAWN CARE | DESIGN BUILD INSTALL

## EXHIBITOR INFORMATION

### BOOTH RATES

**NALP Supplier\* Member** - \$26.00 per sq. ft.

**Non-Member** - \$32.00 per sq. ft.

**Corner Fee** - \$250/corner

**Split Island/Island Fee** - \$500

Minimum island is 20'x20' (end cap and peninsulas are not permitted, 10x20 split Islands are permitted)  
Minimum booth size is 10'x10' or 100 sq. ft. (Example: 10'x10' = 100 sq. ft., 10'x20' = 200 sq. ft., 20'x20' = 400 sq. ft., etc.)  
The maximum allowed booth size is a 20'x40' island.

\* To qualify for the NALP Supplier Member rate, the applicant must be a Supplier Member of NALP at the time of application and at the time of the 2024 Event.

### YOUR BOOTH REGISTRATIONS INCLUDES THE FOLLOWING BENEFITS:

- All non-island booths will include 8' back and 3' side wall draping in official colors.
- 7"x44" identification sign, (Island booths will not receive a 7"x44" identification sign).
- Two complimentary full conference registrations per exhibit space unit (100sf or 10' x 10' space) i.e., a 10x20 is 200sf or 2 units, therefore you would receive four full conference registrations.
- One complimentary pre-or post-show mailing list of attendees

## PAYMENT INFORMATION

Applications received on or before July 1, 2024, must include a 50% nonrefundable deposit. On or after July 1, 2024, full payment must accompany all applications.

## CANCELLATION & REFUND POLICY

Cancellations must be made in writing. Deposit refunds are based on the schedule listed on the Application for Exhibit Space. Please review the Application for Exhibit Space carefully.

To reserve your booth now and join us in Charlotte or need to learn more, please contact,  
Scott Savodnik [scott@landscapeprofessionals.org](mailto:scott@landscapeprofessionals.org) or (703) 456-4211.



### What exhibitors are saying:



NALP's ELEVATE is an excellent opportunity to gather with and learn from many of the best lawn and landscape companies in the USA. As a supplier to these companies it's an effective use of our money to be able to have quality time with so many of our customers all at one location. A great meeting not to be missed!!

- Rod Marquardt, Nufarm

If you're looking for innovation, inspiration, and top-notch industry professionals, you'll find it all in one place at **NALP ELEVATE!**

- Patty DiNapoli TOWA Industries, Inc.



# Floor Plan

To view the current floor plan, please cut and paste or click on this link,

<https://s19.a2zinc.net/clients/nalp/ELEVATE2024/Public/EventMap.aspx?shMode=E&shExpExhList=1>



## What attendees are saying:

**ELEVATE 2023** was an extraordinary gathering of industry leaders that left a lasting impression. If you couldn't make it this year, mark your calendar for next year because it's an event you won't want to miss. From the captivating keynote speakers to the engaging breakout sessions, I absorbed a wealth of knowledge and left with a newfound sense of inspiration to excel in my work. The exhibit hall was a showcase of innovation, featuring companies that are revolutionizing how we do business and serve our clients. I'm looking forward to implementing the cutting-edge concepts and ideas from the conference into my professional life. If you're considering whether to attend in 2024, let me assure you, it's a decision you won't regret. Take the plunge, sign up, and prepare for an incredible experience!

- Justin White, CEO, K&D Landscaping



## Sunday, November 3

8:00 AM — 6:00 PM | EXHIBITOR MOVE-IN

6:00 PM — 7:30 PM | Welcome Reception

7:30 PM — 9:00 PM | PAC Event

## Monday, November 4

7:00 AM — 7:45 AM | Continental Breakfast

8:00 AM — 12:00 PM | EXHIBITOR MOVE-IN

8:00 AM — 9:15 AM | Opening Main Stage Session

9:30 AM — 12:00 PM | Concurrent Education Sessions

12:00 PM — 1:00 PM | Lunch for All Attendees (Buffet)

1:00 PM — 2:00 PM | Concurrent Education Sessions

2:00 PM — 6:00 PM | ELEVATE Expo Show Floor Open

2:30 PM — 5:00 PM | Campfire Education Sessions on ELEVATE Expo Show Floor

5:00 PM — 6:00 PM | Happy Hour on ELEVATE Expo Show Floor

6:00 PM — 7:30 PM | Awards of Excellence Celebration

7:30 PM | Open Evening (Exhibitor Hosted Events)

## Tuesday, November 5

6:00 AM — 8:45 AM | Continental Breakfast for all Registrants.

7:30 AM — 8:45 AM | Breakfast with Champions (Additional Fee)

7:30 AM — 8:45 AM | Advocacy Town Hall for CEOs (Invitation Only, Breakfast Provided)

9:00 AM — 10:00 AM | Concurrent Education Sessions

10:00 AM — 2:00 PM | ELEVATE Expo Show Floor Open

10:30 AM — 1:30 PM | Campfire Education Sessions at the ELEVATE Expo

12:00 PM — 2:00 PM | Lunch on ELEVATE Expo Show Floor (Provided by NALP)

2:00 PM — 5:00 PM | EXHIBITOR MOVE-OUT

2:00 PM — 3:00 PM | Main Stage Session

3:15 PM — 5:00 PM | Concurrent Education Sessions

5:00 PM — 6:30 PM | NALP Foundation Event

7:00 PM — 10:30 PM | ELEVATE Bash

## Wednesday, November 6

7:30 AM — 8:45 AM | Continental Breakfast for all Registrants.

7:30 AM — 8:45 AM | Breakfast with Champions (Additional Fee)

8:00 AM — 12:00 PM | EXHIBITOR MOVE-OUT

9:00 AM — 10:45 AM | Concurrent Education Sessions

11:00 AM — 12:00 PM | Closing Main Stage Session

1:00 PM — 5:00 PM | Optional "On Tour" Facility Tours (Additional Fee; includes boxed lunch)



### What exhibitors are saying:

ELEVATE: Where greatness gathers, ideas flourish, and the future of landscaping takes root.

- Claudia Martinez, Greenworks Commercial



# ELEVATE

**THE NATIONAL CONFERENCE & EXPO**  
LANDSCAPE | LAWN CARE | DESIGN BUILD INSTALL

**NOVEMBER 3-6, 2024**  
**CHARLOTTE, NC**

Charlotte Conventions Center, Charlotte, NC

## SPONSORSHIP

In November, they arrive — business leaders, buyers, dealers, decision makers, and press — intent on making decisions that define the next year for their companies.

**ELEVATE** is the premier education, networking, and expo event for green industry professionals. Attendees look forward to the diverse educational tracks and the various networking events, where they form lasting relationships, learn best practices, and discuss the latest products and services that the industry has to offer.

You can't afford to miss this opportunity to reach approximately **1,200-1,500 decision makers** in the green industry — your prime audience — all hungry to learn about the latest innovations and services you have to offer.

### CURRENT SPONSORSHIP OFFERINGS

For more information and details about **ELEVATE** sponsorship offerings below, please contact Shane Boyle, [shane@landscapeprofessionals.org](mailto:shane@landscapeprofessionals.org).

#### ELEVATE SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship — **\$100,000 - SOLD**

Gold Sponsorship — **\$75,000**

Silver Sponsorship — **\$30,000**

Breakfast Sponsor — **\$25,000**

Session Breaks/ Coffee at Registration — **\$17,500**

Educational Session Track Sponsorship — **\$15,000/Track**

Breakfast with Champions — **\$15,000 - SOLD**

Mobile App — **\$7,500**

#### EXPO HALL OPPORTUNITIES

Campfire Areas — **\$30,000** Exclusive or **\$15,000/Area** (3 Available)

Aisle Signs — **\$15,000**

Food Stations — **\$25,000** Exclusive or **\$10,000/Station** (Multiple Available)



For more information regarding sponsorship, please contact Shane Boyle, [shane@landscapeprofessionals.org](mailto:shane@landscapeprofessionals.org).